

JOIN THE DDSBRAND TEAM FOR OUR
SOCIAL MEDIA & REFERRAL MARKETING SEMINAR
with award-winning brand strategist Korey R. Korfiatis, CEO DDSBrand
JANUARY 22ND AT THE CONFLUENCE TECHNOLOGY CENTER

Many businesses are asking questions such as:
“Can social networking tools like Facebook, Twitter, and web video truly help me
attract new clients and grow my referrals?”

“Is this all just a trend, or is new media truly being consumed more than traditional media?”

Consider this fact...

**350 MILLION PEOPLE AROUND THE WORLD ARE NOW ACTIVELY USING FACEBOOK
AND ALMOST HALF OF THEM ARE USING IT EVERY DAY.**

Worried about having the time
and resources to maintain your
social networking campaign?

Did you know that social
media can...



**BOOST
SALES**



**INCREASE
REFERRALS**



**IMPROVE
BRAND
LOYALTY**



**BE FULLY
AUTOMATED**

WHAT YOU WILL LEARN:

- How to maximize the FREE power of social media
- Hands on instruction on how to set up your Facebook and/or Twitter pages
- How blogging and video can help you be found on search engines like Google and Bing
- Long term marketing concepts to keep your clients coming back
- The benefits of using Facebook, Twitter and Legwork to increase referrals
- How Legwork automation can automate your marketing efforts so you don't have to
- How video can improve your ability to convert website visitors to actual clients

LEARN HOW TO USE:



Facebook



Twitter



Legwork

PRESENTER:



Korey R. Korfiatis
13 years – Dental Consultant
CEO | DDS Brand
www.DDSBrand.com

DATE January 22nd

TIME 8:00 a.m. - 12:00 p.m.

LOCATION Confluence
Technology Center

FEE ~~\$300~~ **FREE**

Includes continental breakfast

LEARN MORE -or- RSVP

CALL - 509.888.0233

VISIT- www.ddsbrand.com/seminar

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